



DESIGN CONCEPTS

DESIGN & BUILD

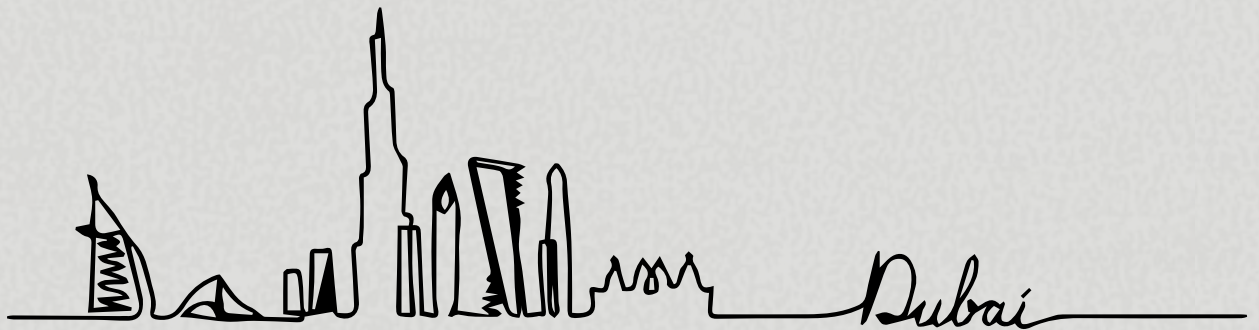
FITOUT, JOINERY & MORE

FITOUT, JOINERY & MORE



www.designconceptsuae.com

“Creating the ideal space that motivates and inspires, finished to perfection within a specified budget and time, is a daunting task. We at Design Concepts transform this challenge into a seamless process. Thanks to a super-efficient and dedicated team.”



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Superbrands

DESIGN CONCEPTS

DESIGN & BUILD
STREET, THE MALL & MOWAT

Has been awarded Superbrand Status
following a strict selection process by
the UAE Superbrands Council



A stylized, handwritten signature in black ink.

Alex Bibi
Brand Liaison Director



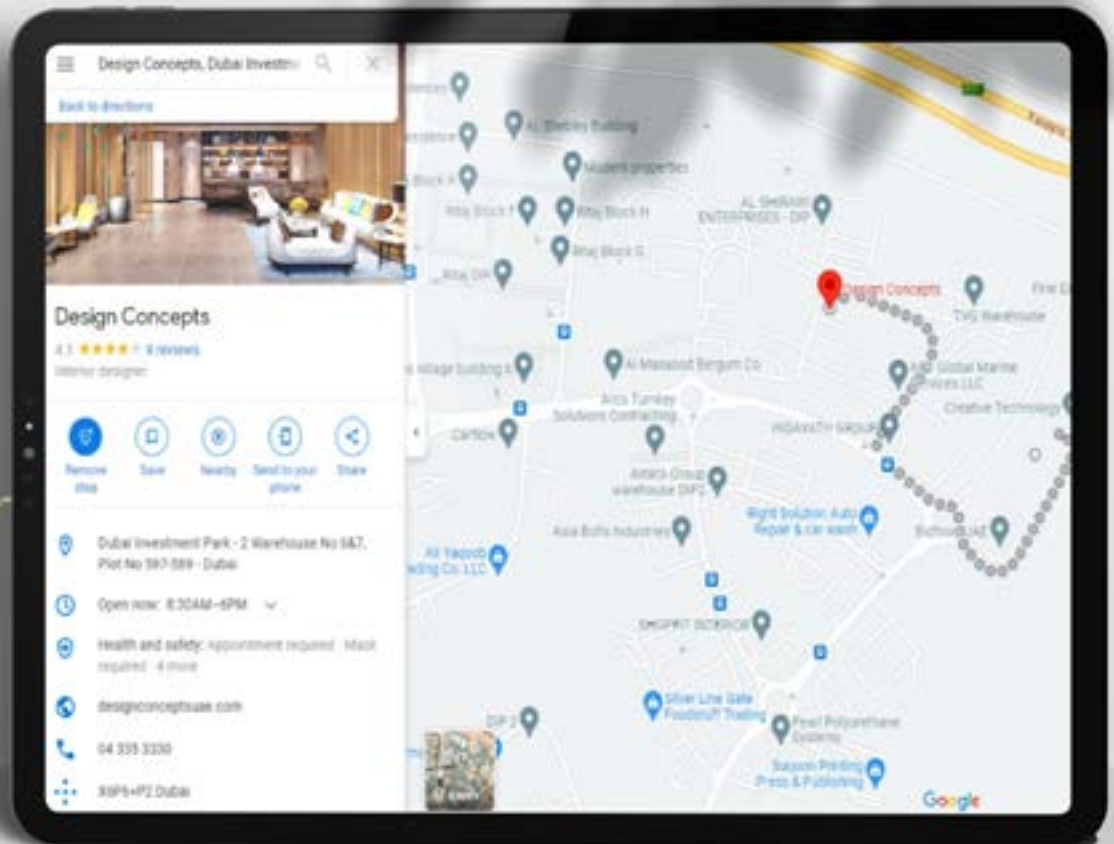
Preface

We are a passionate team of thinkers, crafters, detailers and constant learners who have evolved over the past decade in the UAE. Primarily based and set up in Dubai, Design Concepts provides interior design and build services across UAE.

At Design Concepts, a world-class team awaits you at our H. Q and purpose-built facilities at the Dubai Investment Park 2 - Dubai. With our razor-sharp designing talents and skilled craftsmanship, we offer the best interior design services for a diverse set of interior design and build projects and are among the best interior design companies in the UAE.

FROM A SMALL TEAM IN 2008 TO A 100+ PERSON STRONG TEAM IN 2022, WE HAVE EXECUTED MORE THAN 300 PROJECTS TO DATE.

Location Map

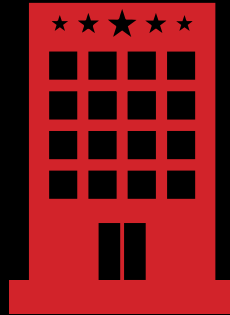


CORPORATE **E** OVERVIEW & PHILOSOPHY

***“IT WILL PASS LIKE A SHIP UNLESS
YOUR DESIGN CONTAINS A BIG IDEA!”***

- We have completed over 300 projects and developed more than 1.5 million square feet since we started our operation in the UAE in 2008.
- Bringing extensive international experience to our projects and providing a substantial resource of new ideas and unique solutions.
- Introducing a broad spectrum of distinctive products, our services and products that are widely in demand.
- A purpose-built, state of the art joinery with the most advanced plants, equipment and fully automated cutting and machining centre makes us the most competitive.
- Our technical and design teams have an accurate understanding of the specifications and details. They work closely with the architects to achieve the desired result.
- An efficient procurement process enables us to source every specification and best brand from across the globe, and stringent quality control results in high finish standards.
- Being one of the leading and recognized service providers in the UAE for office interior installation and contracting.
- Another significant advantage is our excellent collaboration for acquiring customized furniture to cater to every taste, aesthetics and requirement.
- Our integrated logistics management ensures information sharing, shipment, warehousing & packaging, security and timely delivery of the furniture and fixtures.

ACCOMPLISHED PROJECTS



HOSPITALITY **Y** PROJECTS

LAVENDER HOTEL, DUBAI



LAVENDER HOTEL, DUBAI



LAVENDER HOTEL, DUBAI



LAVENDER HOTEL, DUBAI



LAVENDER HOTEL, DUBAI



SAMAYA HOTEL, DUBAI



SAMAYA HOTEL, DUBAI



SAMAYA HOTEL, DUBAI



SAMAYA HOTEL, DUBAI



SAMAYA HOTEL, DUBAI



SAMAYA HOTEL, DUBAI



TOWERS ROTANA, DUBAI



TOWERS ROTANA, DUBAI



TOWERS ROTANA, DUBAI



TOWERS ROTANA, DUBAI



TOWERS ROTANA, DUBAI



TOWERS ROTANA, DUBAI



TOWERS ROTANA, DUBAI





F & B OUTLETS

ENTRECOTE RESTAURANT – ABUDHABI, AL ALIN & DUBAI



ENTRECOTE RESTAURANT – ABUDHABI, AL ALIN & DUBAI



HYATT CENTRIC, DUBAI



HYATT CENTRIC, DUBAI



MULAND CAFE



GRAND CAFÉ, CITY WALK, DUBAI





CORPORATE FACILITIES

RAK FREE TRADE ZONE EXECUTIVE OFFICES RAS AL KHAIMA



RAK FREE TRADE ZONE EXECUTIVE OFFICES RAS AL KHAIMA



RAK FREE TRADE ZONE EXECUTIVE OFFICES RAS AL KHAIMA



VIP OFFICES, RAK FREE TRADE ZONE AREA: 9600 SFT



BARRAQUER EYE HOSPITAL, DUBAI



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FITOUT, JOINERY & MORE

INZONE OFFICES, BURLINGTON TOWERS, BUSINESS BAY, DUBAI



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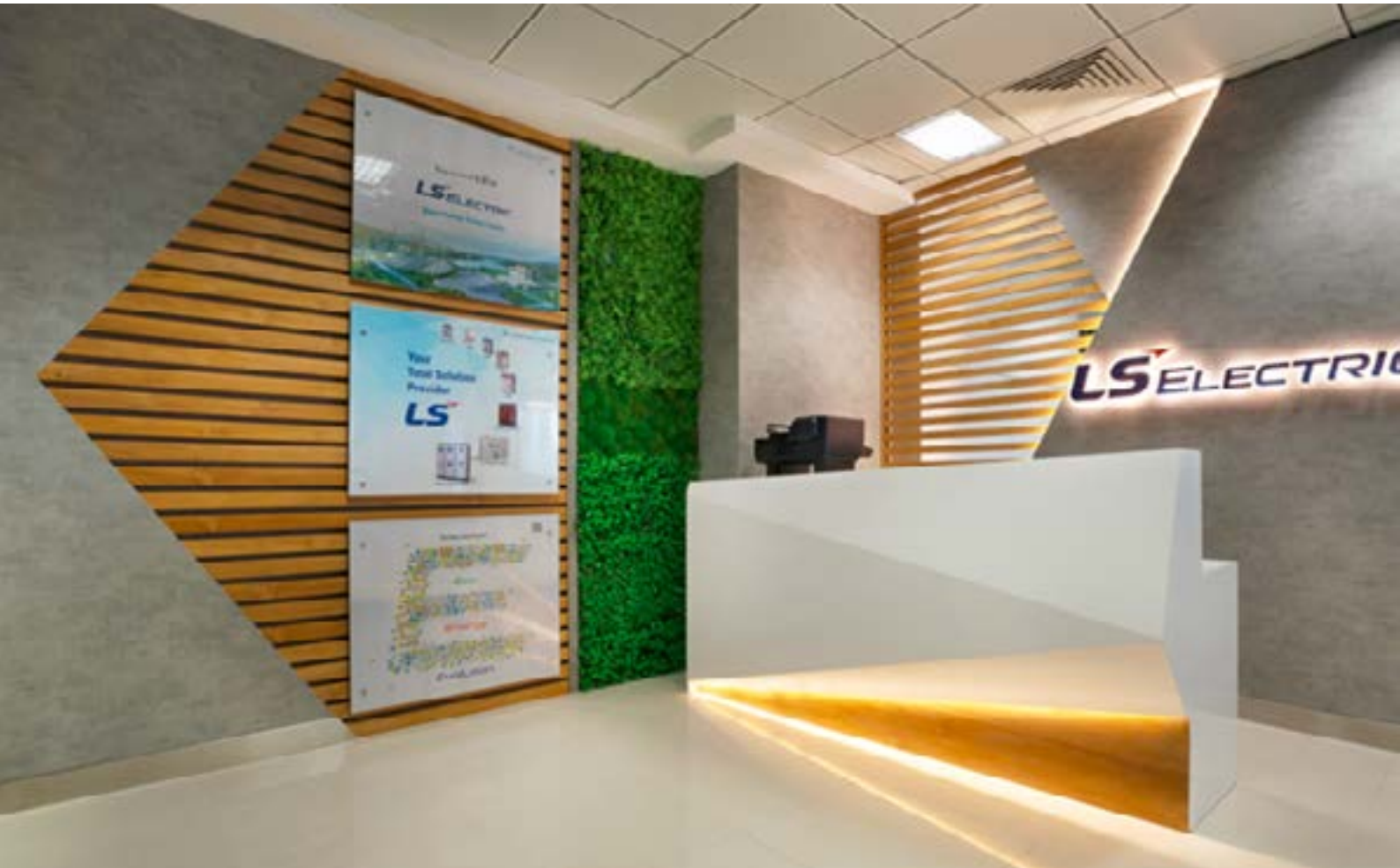
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INZONE OFFICES, BURLINGTON TOWERS, BUSINESS BAY, DUBAI



LS ELECTRIC, JAFZA, DUBAI



LS ELECTRIC, JAFZA, DUBAI



INZONE, DUBAI



EVT GLOBAL



EVT GLOBAL



PRAX NET AREA : 7425 SFT



YNT TRADELINK



YNT TRADELINK



VPG FZE, DUBAI





RETAIL

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A&F KIDS – DUBAI MALL



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EDUCATION INFRASTRUCTURES

AMERICAN UNIVERSITY



ZAYED UNIVERSITY



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LEARNING ZONE – HIGHER COLLEGES OF TECHNOLOGY, DUBAI



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Our Social Responsibility

Quality, Health, Safety & Environment policy

- At Design Concepts, we are compliant with the QHSE legislation of the UAE and in complete adherence to the policies listed by the governing body.
- The QHSE policies are communicated and implemented at every stage of the project.
- The standards are integrated into every process, from design to execution.



QHSE Broad Framework

Quality Management

Design Concepts has an **ISO 9001:2015 certification** for meeting the requirements of the Quality Management system.

The management ensures that stringent quality standards are adhered to at every stage of the process, including procurement of materials, subcontracting and testing.

There is continued effort of regularly upgrading and raising the bar of quality to meet international standards.



Occupational Health & Safety Management

Design Concepts has an **ISO 45001:2018 certification** for meeting the requirements of occupational health and safety management requirements.

The management conducts regular training and orientation for the technical and site staff in best health and safety management practices at work.

Special attention is given to creating awareness on safety hazards evaluation, risk assessment and anticipation in workplaces and equipment handling.



Environmental Management System

At Design Concepts, we take great pride in adapting to best practices to safeguard the environment and have an **ISO 14001:2015 certification** for meeting the requirements of the Environmental Management System.

We are constantly educating our teams, subcontractors, clients, or business partners on the safe and environmentally-friendly use of our services and products.



The senior management at Design Concepts knows federal, state and local regulations. The company remains constantly updated and in touch with the governing bodies to better understand the legal obligations and other rules and continuously monitor and review our QHSE effectiveness.

PROCESS FLOW

The DC Approach - Let's walk you through the simple 6 step process towards creating the most aesthetic Interior space you desire.

Step 1 - Listening

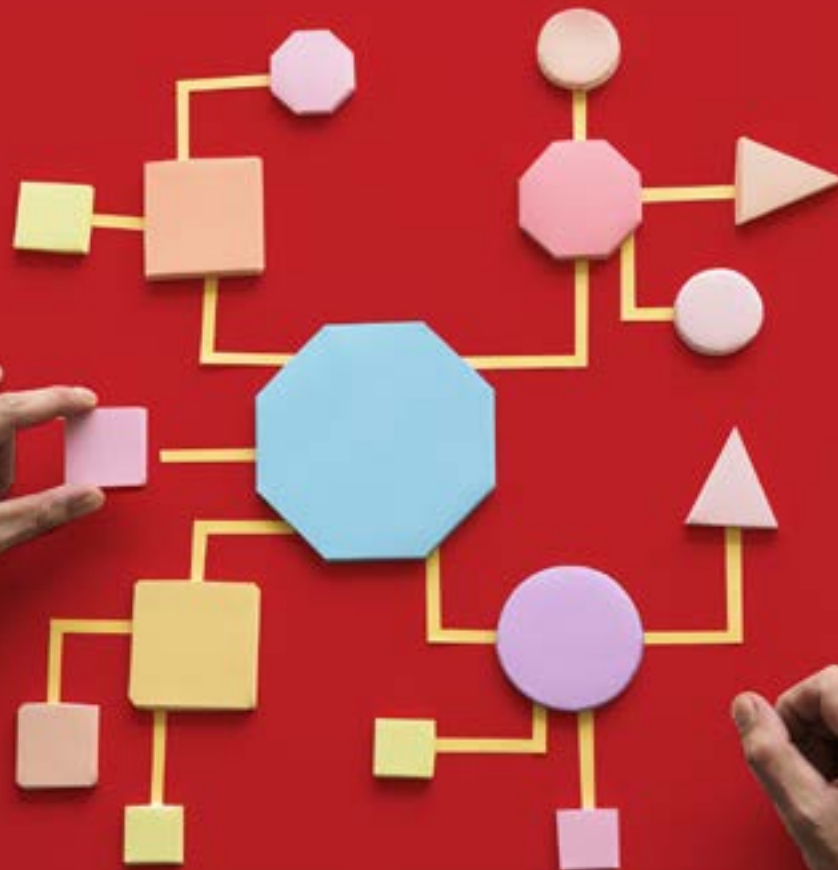
Step 2 - Visualization,Feedbacks and Approvals

Step 3 - Cost Estimations, Feedbacks and Approvals

Step 4 - Resource planning and Procurement

Step 5 - Project Management and Execution

Step 6 - Defects audit and final handover





Step 1 - Listening

The most crucial part of the interior business is understanding the customer's needs. So all we do is listen intently and get a clear understanding. It often starts with an intensive, multi-day planning period in which we meet the client to exchange ideas, explore possibilities, make suggestions and develop a plan.

At this preliminary stage, the discussions regarding specific functions or departments that will use the space, furniture, and equipment occur. Measurements and photos are also accepted at this time if required.

It is also essential to gauge approximate budgets and make suggestions accordingly. At Design Concepts, we take a humane approach to business and ensure solutions cater to every budget.



Step 2 - Visualization, Feedbacks and Approvals

Our technical team works on the best possible scenario for the space based on a thorough site audit and measurements. An in-depth analysis of the area, requirements and constraints are considered.

We exchange ideas and suggestions to establish a visual dialogue with the clients until a mutually agreeable vision is arrived. It serves as a visual roadmap to guide us through the stages ahead.

Consequently, our highly experienced interior design team further developed the schematic design that was agreed upon mutually. The design includes every important detail, such as the location of windows, doors, colour schemes, material treatments and finishes, furniture designs and lighting are also included in the design. The outcome is a transformation of ideas into an almost virtual experience with 3D models then presented to the client for final approvals.



Step 3 - Cost Estimations, Feedbacks and Approvals

A cost estimate is carefully worked out based on the material and finishing recommendations, approved and finalized by the client. We take utmost care of the cost sensitivities and ensure that any cost variations are tackled in the most efficient and mutually agreeable way. At Design Concept, we believe in demonstrating absolute transparency and constant touch with our clients throughout the project. Regular feedback and updates at every step of the design and procurement process ensure timely intervention and leave no room for surprise. A comprehensive timeline is charted to monitor and review progress and regularly shared with the client.



Step 4 - Resource planning and Procurement

Sourcing and Procurement for interior design projects is a critical and specialized area, owing to many moving parts, complexities, and uncertainties in the market. An experienced, resourceful, intuitive and thorough team ensures the challenging procedure is managed efficiently and timely. In addition, our exceptionally credible relationships with vendors, both local and overseas, gives us added leverage. It ensures we have an advanced alert system for shipments delays or discontinued materials. It enables us to make alternate arrangements well in advance and helps thwart last-minute delays.



Step 5 - Project Management and Execution

A dedicated project manager and a highly skilled team with a razor-sharp eye for details ensure flawless execution and efficient management of the project. The project manager makes sure that all aspects of the project are carried out according to the plan and timelines. The interior design project manager will be the crucial point of contact from the beginning of the project until completion.



Step 6 - Defects Audit and Final Handover

All the labour, intense involvement, diligence and detail at every stage of the interior design work culminates into this beautiful space that has been envisioned at the earlier stages. At Design Concepts, we take great pride in building the dream space that has been committed to the client.

Customer delight and meeting their expectations is at the core of our design and building business model.

The final stage of going through a fine comb through every nook and corner for any defects or glitches is critical before handing over. We consider it a privilege to be a part of our customer's journey and take immense pleasure to be a part of the entire process, from inception to handing over the finished product.

SERVICES **S** WE PROVIDE

*“Design is not just what it looks like or feels like.
Design is how it works.”*



Designing, Moulding and 3D

We can call it aesthetics, creativity, or simply art, but a good design that works is good business. We at Design Concept understand the importance of designing a workspace that works for the enterprise.

Whether the requirement comes from corporates, medium businesses, restaurants or retail shops, we listen intently and understand the purpose of the space. We can call it aesthetics, creativity, or simply art, but a good design that works is good business. We understand that a workspace is way more than just a place to conduct business. It's a place where various individuals from different cultural and professional backgrounds come together and interact as a team.



The interiors of a workspace have a dual purpose of facilitating work and harmony to create a productive and pleasant environment.

We carry tremendous faith in our work ethics and strive to create the best possible and workable design solutions for any space. Bringing concepts to life requires a passionate and well-bonded team that understands the design's essence and ultimately believes in it. At Design Concepts, the technical team of detailers, site engineers and production experts envisage the concept. The teams collaborate internally and with vendors to plan and execute the project towards its ultimate form.



Build (Fitout)

With over 300 projects completed since its formation in 2008, Design Concepts has one of the best fit-out teams in the UAE. Known for timely deliveries and world-class quality management procedures, we have dedicated project managers assigned to every project. When you entrust your project, we take great care of it through the entire process.



Furniture Solutions

An empty room is a story waiting to happen, so the show begins when you make arrangements with furniture and accessories! Essentially pieces of furniture are the details in a design that make the whole design. The furnishings' quality, style, and colours statement your character and identify with your brand persona.

We at Design Concepts realize the importance of having elegant and practical solutions to furnishing requirements for every concept. We understand that furnishing a workspace is more than just good decor. It means providing a practical solution that helps the functionality and enhances the working environment.

We deliver ergonomic chairs that are on par with international standards for providing comfort and well being to the users. We can offer a comprehensive furniture catalogue to choose from various styles, features and colours. We encourage our customers to trial sample chairs and lounge seats before investing in them.

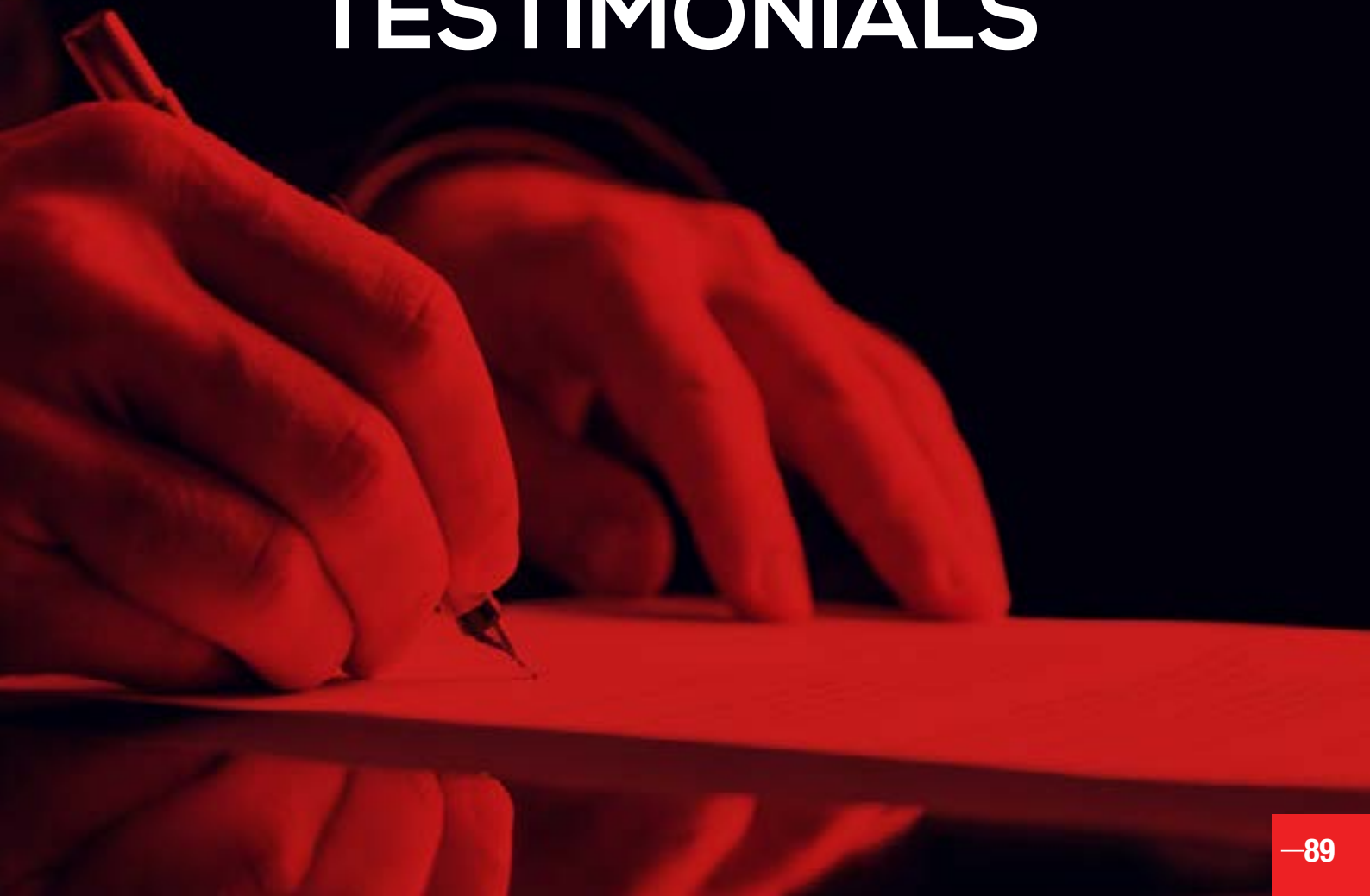


Bespoke woodworks

Welcome to the world of tailor-made woodwork solutions crafted out of our in-house, state of the art joinery in Dubai Investment Park- 2. Whether a compact project for custom made woodworks or on-site installations, our facilities are equipped with the machinery and expertise to handle the scale and scope of various projects.

Having in-house joinery goes a long way in ensuring that we provide bespoke woodwork solutions of the highest quality and finishing standards. Equipped with the latest machinery and skilled artisans with a combined experience of more than 50 years, Design Concepts definitely has a competitive edge in the region. A great team and the perfect setup that works in harmony and in tandem with the project requirement to realize the customer's dream space.

CLIENT TESTIMONIALS



“Design Concepts is incredibly good at what they do. They helped create a new look for our branches in Al Ain and Dubai. Top Qualities of the team: Great results, personable, expert.”

MR. CK GEORGE, Sr. Facilities Coordinator, Central Bank of the UAE.

“Design Concepts & team were amazing to work with. They recognize the value of extraordinary service, strive to maintain that, and show professional concern for the quality of work performed. It is always a pleasure working with Design Concept& Team.”

MR. HUSSAIN AL RUBBAI, Head CPDO, Zayed University

“I could be very demanding when it comes to perfection, and the team at Design Concepts understood that very well! Their patience, attention to detail and involvement in the project from the beginning until handover has been commendable”

Aparna Sawant Mondelez International.

“The team at Design Concepts brings a lot of experience in this region to the table. I especially like their diligent and sincere approach to following every process. You can count on them for timely deliveries of your project.”

Anil Pathania, Facilities Manager, University of Wollongong, Dubai.

“Design Concepts has a highly collaborative team that works with minimum supervision. A skilled and well-trained staff that puts in a lot of passion into their work. They handled challenges and overcame obstacles professionally, and that put me at ease.”

Rizvi Kurien, Architect, Zayed University, Dubai.

Design Concept has been a delight to work with from the moment they put pen to paper for this office at Burlington Tower. What amazed me was their attention to detail and their aesthetic sense. We had a tight deadline for this office, and the team did a fantastic job keeping their promise to deliver on time.

Muhammed Tariq, Managing Director, Inzone Services.



CORPORATE **E** CLIENT LISTING







SONY
make.believe



htc
quietly brilliant



flydubai



AUS
American
University
of Sharjah



OUR PARTNERS



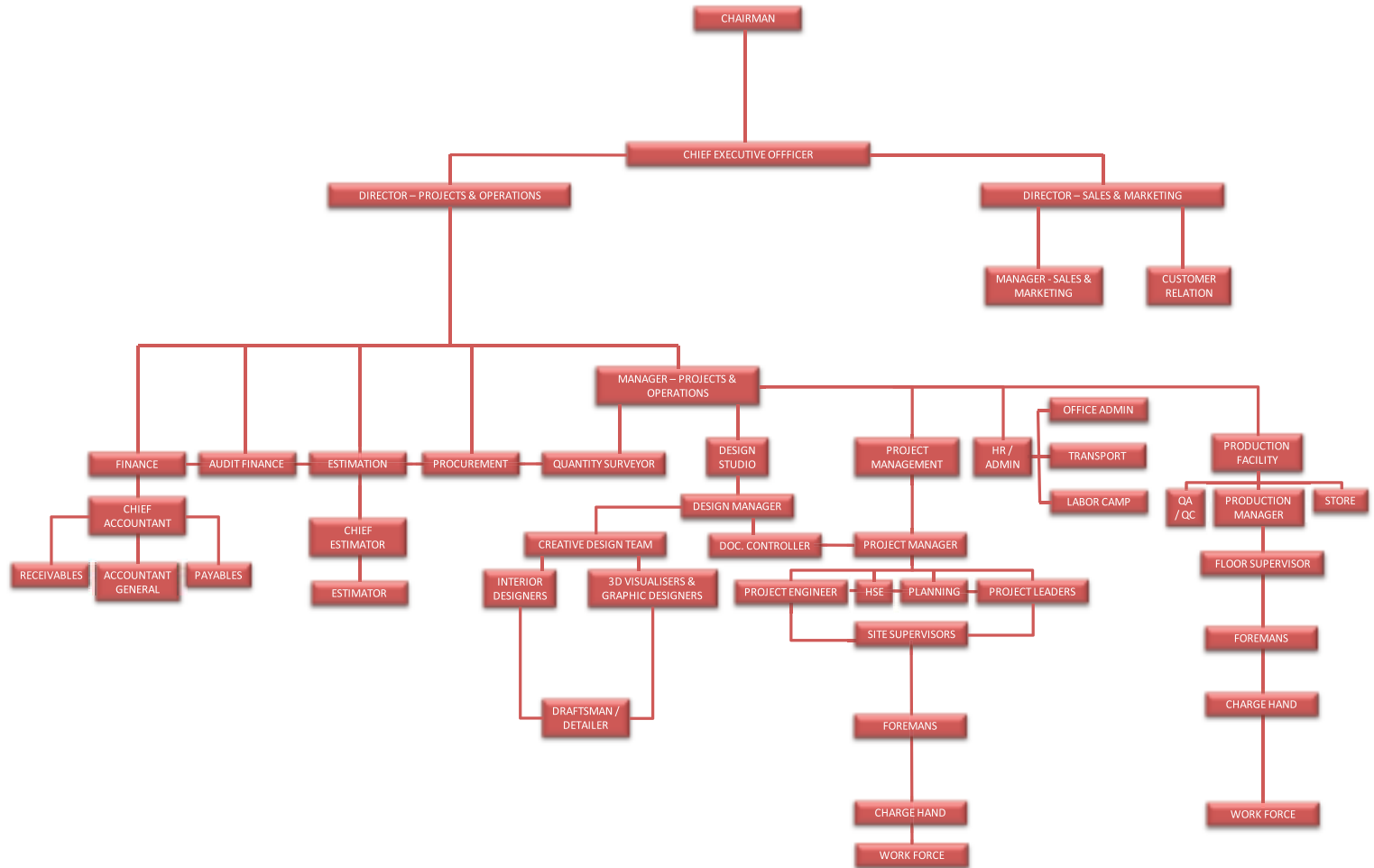




AMBIENT
MIDDLE EAST LLC



ORGANIZATION CHART



COMMERCIAL LICENSE



CONTACT US



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